



SPONSORSHIP PROPOSAL

WKA National Championships

To The Business Representative,

Thank you for your time and consideration in regards to being a sponsor for the 2017 WKA (World Karate and Kickboxing Association) National Championships. The championships are to be held in Toowoomba on Saturday 3rd of June 2017. This event attracts entrants from all over Australia, representing various styles and traditions of the Martial Arts.

The purpose of these events is for individuals to further develop the core values of respect, discipline and confidence and to encourage leading a healthy, balanced lifestyle.

WKA prides itself on providing a safe and professional arena for both female and male martial artists of all ages and all walks of life to showcase their skills. The art and abilities these students are developing will be contested in a number of fields including, sparring, traditional skills, kata forms, synchronized team performances and freestyle kendo.

Media Attention

The two previous State Championship Tournaments in 2014 and 2015 and the National Championships in 2015 and 2016 attracted a large amount of positive local media attention from organisations such as The Toowoomba Chronicle, WIN Television and Hot FM.

State Championships Statistics

Participation

	2014 State	2015 State	2015 National	2016 National
Competitors	116	118	145	154
Event Competitors	233	267	308	310

Demographics

Age	%
Under 10	10%
10-14 Years	35%
15-19 Years	15%
20-29 Years	10%
30 Years and above	30%
Sex	%
Male	60%
Female	40%



Following on from these highly successful Championship Tournaments, WKA Queensland is now focused on organising the WKA National Championships 2017 Tournament where we expect an even larger number of competitors and wider media coverage.

Get in early to maximise your exposure by contacting our sponsorship co-ordinator Mr Terry Jennings.

Kind regards

Tournament Host and Queensland State Head WKA, BJC and Zen Do Kai

Hanshi Jim Friis

9th Degree Black Belt, Zen Do Kai

Sponsorship Opportunity,

Sponsorship options are detailed on the attached form with the option to choose one or a combination of packages if desired. Sponsorship can be provide as cash or as equivalent value product or service which will be either raffled off on the day or bundled with the trophy for a particular event. Thank-you for taking the time to consider our proposal and I look forward to your support and the development of a successful relationship with you and your company.

Please note that the deadline for sponsorship and provision of promotional material is the **5:00 PM Wednesday the 31st of May 2017** so get in early so you don't miss out!

Kind regards

Tournament Sponsorship Co-Ordinator

Terry Jennings

(0401) 476 144

sponsor@wkaql.com.au



Sponsorship Registration Form

BUSINESS CONTACT DETAILS		
Business Name:		
Contact Name:		
Address:		
Suburb:	State:	Postcode:
Email:		Phone:
Signature:		Date: ____/____/2017
By signing above, I acknowledge that I am authorized to sign on behalf of my business and understand that I am making a financial commitment to participate in this sponsorship opportunity.		

Please select your preferred sponsorship package from the options below

GOLD	\$500 Inc. GST
<input type="checkbox"/>	<ul style="list-style-type: none"> Prominent advertisement in tournament program Corporate banner (supplied by sponsor) displayed at tournament venue Presentation and sponsorship of a Division Trophy Display of business logo on wkaqld.com.au website Public address announcements of support throughout the day Continuous video presentation with professional voice over on screen/s at venue
SILVER	\$250 Inc. GST
<input type="checkbox"/>	<ul style="list-style-type: none"> Advertisement in tournament program 1 x A3 size corporate banner (supplied by sponsor) displayed at tournament venue Display of business logo on wkaqld.com.au website Public address announcements of support throughout the day Continuous video presentation with professional voice over on screen/s at venue
BRONZE	\$100 Inc. GST
<input type="checkbox"/>	<ul style="list-style-type: none"> Logo in tournament program Display of business logo on wkaqld.com.au website Continuous video presentation with professional voice over on screen/s at venue



Payment Options

Credit Card Payments:

Pay online at <http://wkaqld.com.au/sponsorship-registration>

Direct Deposit:

Name: WKA Queensland
Bank: Bendigo Bank
BSB: 633 000
Account: 150 847 531
Reference: Please use Business Name as reference.

Cash/Cheque:

Please include this form with all details filled in and make cheques payable to:

WKA Queensland

A receipt will be sent via email to the email address listed on this form.

Any questions please contact:

Tournament Sponsorship Co-Ordinator

Terry Jennings

(0401) 476 144

sponsor@wkaqld.com.au

Thank you for your support. www.wkaqld.com.au