



SPONSORSHIP PROPOSAL

WKA National Championships

To The Business Representative,

Thank you for your time and consideration in regards to being a sponsor for the 2017 WKA (World Karate and Kickboxing Association) National Championships. The championships are to be held in Toowoomba on Saturday 3rd of June 2017. This event attracts entrants from all over Australia, representing various styles and traditions of the Martial Arts.

The purpose of these events is for individuals to further develop the core values of respect, discipline and confidence and to encourage leading a healthy, balanced lifestyle.

WKA prides itself on providing a safe and professional arena for both female and male martial artists of all ages and all walks of life to showcase their skills. The art and abilities these students are developing will be contested in a number of fields including, sparring, traditional skills, kata forms, synchronized team performances and freestyle kendo.

Media Attention

The two previous State Championship Tournaments in 2014 and 2015 and the National Championships in 2015 and 2016 attracted a large amount of positive local media attention from organisations such as The Toowoomba Chronicle, WIN Television and Hot FM.

State Championships Statistics

Participation

	2014 State	2015 State	2015 National	2016 National
Competitors	116	118	145	154
Event Competitors	233	267	308	310

Demographics

Age	%
Under 10	10%
10-14 Years	35%
15-19 Years	15%
20-29 Years	10%
30 Years and above	30%
Sex	%
Male	60%
Female	40%



Following on from these highly successful Championship Tournaments, WKA Queensland is now focused on organising the WKA National Championships 2017 Tournament where we expect an even larger number of competitors and wider media coverage.

Get in early to maximise your exposure by contacting our sponsorship co-ordinator Mr Terry Jennings.

Kind regards

Tournament Host and Queensland State Head WKA, BJC and Zen Do Kai

Hanshi Jim Friis

9th Degree Black Belt, Zen Do Kai

Sponsorship Opportunity,

Your business has been selected as a potential headline sponsor as WKA believes your enterprise shares our vision of supporting and contributing to the local community.

We look forward in hearing from you and would like to arrange a meeting with your nominated representative at your convenience.

Please note that the deadline for sponsorship and provision of promotional material is the **5:00 PM Wednesday the 31st of May 2017** so get in early so you don't miss out!

Kind regards

Tournament Sponsorship Co-Ordinator

Terry Jennings

(0401) 476 144

sponsor@wkaql.com.au